

# #BomoaUkuta

## **Mobile phone video competition in celebration of the Day of German Unity 2022**

### *Terms and Conditions:*

1. The Smartphone Film Competition is open to all entrants 18yrs and above resident in Kenya.
2. Entrants must **submit** their films **by midnight on 31 August 2022**.
3. Participation in the competition is free of charge.
4. Only one film per entrant will be accepted.
5. All films must be shot using smartphones.
6. Films are to last at least **30 seconds** and cannot exceed **180 seconds** excluding credits.
7. Entries must be based on the theme of **#BomoaUkuta** - We would like to know from you: Which invisible walls you would like to see torn down? Ungependa kubomoa ukuta gani? For more information on the theme go to: [www.nairobi.diplo.de/bomoaukuta](http://www.nairobi.diplo.de/bomoaukuta)
8. It is permissible to use any software for editing, post-production or treatment of images.
9. It is permissible to use external devices for audio recording.
10. Films can be in English, German, Kiswahili or a mixture of these languages.
11. Films can be in any of the following video formats: MP4, AVI, WMV.
12. Films can be submitted via WhatsApp **+254793076611** or by email to [\*\*bomoaukuta@nair.diplo.de\*\*](mailto:bomoaukuta@nair.diplo.de) (**preferably per download or transfer link, maximum email size limited to 10 MB**)
13. Films must be entrant's own original work and must not have been previously published or distributed in any form.
14. The work must not infringe the copyright, trademark, privacy, publicity, or other personal or proprietary rights of any person or entity.
15. Entrant must have permission from all individuals featured in the film and all individuals must have been made aware of entry to the competition.
16. Any issue(s) that may arise due to the infringement of copyrights is the entrant's sole responsibility. The Promoter will not be responsible for any infringement of copyrights.
17. Entrant is responsible for ensuring all relevant permits have been obtained when developing the film.

18. Entrant consents to grant free, non-exclusive, unlimited online use of work (e.g. and not limited to German Embassy's social media channels on Facebook, Twitter, Instagram or YouTube) submitted to the Promoter for non-commercial information and promotional purposes.

19. Entrant consents to grant free, non-exclusive public screening use of work (e.g. possible public showing of the video clips during events such as the Unity Day celebration) submitted to the Promoter for non-commercial information and promotional purposes.

20. Entrant consents to grant free, non-exclusive use of work for publication on radio and TV program of selected media partners in connection with the competition to the Promoter for non-commercial information and promotional purposes.

21. Any entry that at the discretion of the Promoter is deemed to be defamatory or discriminatory will be disqualified. Moreover, the organizer also reserves the right to withdraw participants from the competition, if they violate the conditions of participation in general, give false personal data or try to influence this competition by technical manipulation.

22. Entrant shall indemnify the Promoter from any third party claims, actions or proceedings of any kind and from any damages, liabilities and costs related to or arising out of breach of any of the agreements of entrant hereunder.

23. The Promoter will appoint a Jury for the selection of the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> Prize winners.

24. Evaluation criteria: Storytelling, relevance to subject, cinematography (lighting/camera angle), film editing, sound and music.

25. The prizes are graded as follows:

1. First Place: An iPhone 12, and filming accessories (Videographer Starterpack Gold)
2. Second Place: An iPhone SE 2, and filming accessories (Videographer Starterpack Silver)
3. Third Place: A Midrange Smartphone and a microphone (Videographer Starterpack Bronze)
4. Top 10 entries into #BomoaUkuta 2022 competition: participation in an exclusive and personalized filmmaking Masterclass

The top 3 finalists will be recognized at the Day of German Unity celebrations on 3 October 2022.

#### *DECLARATION*

I have read and accept the conditions of entry for the mobile phone film competition #BomoaUkuta

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(Name, date, signature)